nca

Protecting and promoting the arts
1 Kingly St, London W1B 5PA
T: 020 7287 3777
www.artscampaign.org.uk

NEWS RELEASE

21 January 2011

NEW REPORT PRESENTS PRACTICAL SOLUTIONS FOR THE ARTS AND HERITAGE IN A CHANGING WORLD

In the toughest fiscal climate for a generation, a new report published today recommends practical ways in which this country's Arts and Heritage sectors can support the Big Society and contribute to economic growth and revival. The report is the product of the Culture Forum; a group of 26 cultural leaders representing all regions of England and all major art forms.

The report calls for open debate on the best way forward for the cultural sector. It is hoped that this will lead to insightful change that enables the country's Arts and Heritage sectors to become more sustainable, resilient and contribute even further to economic growth, community health and revival.

The report is presented as a stimulus to thought and debate, as the Culture Forum turns its minds to delivery and seeks to encourage partnerships and entrepreneurial approaches that can help implement the report's recommendations.

The report's recommendations fall broadly into four themes:

- Arts and Heritage sectors, individually and together, are at the core of any vibrant local community (and hence the Big Society)
- Public investment in Arts and Heritage is a core lever for economic growth, social impact and philanthropic support

- The encouragement of public engagement with Arts and Heritage, to harness their potential to build wellbeing, knowledge, social capital and economic success amongst our communities
- Building cultural capital – through investment including professional development and cross sectoral partnerships.

The Forum is now seeking reactions to the report from colleagues in the arts and heritage sector as individual members take responsibility for driving forward the realisation of the report's recommendations.

Chair of the Culture Forum, Tim Joss, said: "I'm very pleased to be able to present the Forum's report to the sector. We believe that the report offers practical solutions for the arts and heritage sector in a rapidly changing world. Now we need to hear from colleagues if, how and in what way they want to take these recommendations forward. We believe that much of what is contained in the report can and should be used not only to build a stronger and more resilient sector, but also to contribute to the UK's economic rebalancing and recovery."

ENDS

Contacts

For interviews with **Tim Joss, Chair,** Culture Forum, contact NCA
Louise de Winter, Director, NCA - 020 7287 3777
Jonathan Tuchner, Press Director, Arts & Business - Jonathan.tuchner@artsandbusiness.org.uk

Notes to Editors

1. The Report can be read here: http://www.artsandbusiness.org.uk/News/2011/Jan/culture-forum-report-final.aspx
2. The Culture Forum was a time-limited initiative by Arts & Business and the National Campaign for the Arts to give the sector a collective opportunity to speak up in response to the Government's call for a national debate on the economy. The Forum was elected for one year, and will formally disband at the end of June 2011, although its members will continue to take forward recommendations in the report.
3. The Forum comprised twenty members, elected by the Arts and Heritage sector and 6 co-opted, to ensure that all regions of England and all major artforms were represented.
4. For an overview of the work of the form and for notes of meetings, go to: http://www.artsandbusiness.org.uk/central/arts-services/culture-forum.aspx
5. Members of the culture forum:
    - Andrew Barnett, Director, Calouste Gulbenkian Foundation UK, London - Foundation
    - Andrew Higgins, Head of Development and Membership Glyndebourne, East Sussex - Opera

- Claire Whittaker, Director, Serious, London - Music
- Damien Hebron, Director, London Arts in Health Forum - Arts and Health
- David Brownlee, CEO, Audiences UK, Derbyshire - Cultural Engagement
- Denise Proctor, CEO, NOISE Festival Ltd, Manchester - Festival
- Geoff Sweeney, Development Director, Birmingham Royal Ballet, Birmingham - Dance
- Graham Henderson, Chief Executive, Poet in the City, London - Poetry
- Guy Eades, Director, Healing Arts, Isle of Wight - Arts and Health
- Ian Lush, Deputy Chair, Heritage Alliance, London - Heritage
- Janine Irons, Managing Director, Tomorrow's Warriors Ltd / Dune Music Company -Music
- Jenny Williams, Founder and lead consultant, Take the Space Consultants, Surrey - Arts and Diversity Policy
- Lucy Bird, Director of Marketing and Development, The Sage Gateshead, Tyne And Wear - Performing Arts
- Mark Pemberton, Director, Association on British Orchestras, London - Music
- Mathew Rowe, Director, Towner-Contemporary Art Museum, Eastborne - Visual
- Michael Wilson, Trustee, National Museum of Science and Industry, London - Museums
- Michelle James, Director of External Relations, Youth Music, London - Music
- Nick Hunt, Creative Director, Mid Pennine Art, Lancashire – Cross Art forms
- Peter Helps, CEO, Sinfonia ViVA, Derby - Music
- Peter Wilson, CEO, Norwich theatre Royal PW Productions Ltd, Norwich - Theatre
- Philip Flood, Director Sound Connections, London - Music
- Dr. Richard Mantle, General Director , Opera North, Leeds - Opera
- Samir Savant, Director of Development, Royal College of Music, London - Music
- Sue Isherwood, Programmer/C3 Creative Consultancy, Somerset - Cross Art Forms
- Suzanne Rolt, Director, St. George's Bristol, Bristol - Music
- Tim Joss, Director, The Rayne Foundation, London - Foundation